



### NATURAL DYE AND PRINT WORKSHOP



**EXPERIENCE** 



## ABOUT US

Dye it Yourself is the state of the art workshop where you get to learn the art of Natural Dyeing, Block Printing and Shibori Tie and Dye. Our aim is to make it a habit rather than just a one-time activity for people to make a paradigm shift from readymade chemically dyed garments to natural dyed home made clothes. To use the waste generated in our everyday lives to dye our own clothes.

DIY aims at teaching participants to dye their own clothes with natural colours. The growing need to be eco friendly and doing things that do not harm the environment is the foremost reason why we are starting the workshop.

The idea for the workshop come from the fact that chemical dyes are one of the major sources of pollutants today. The workshop takes you on a journey, where you get to learn about the history of dyeing and assimilate the fundamentals of natural dyeing. You get to experiment with a plethora of natural colors readied specially for the workshop. We can guarantee that you go home spattered and ready to explore colors with our natural dyes.



# WHAT'S SPECIAL

Dye it Yourself is a one of a kind workshop. With combination of organic fabrics and natural dyes we leave no stone unturned to make sure that you experience the state of "Eco Bliss". The workshop gives you an elaborate tour of all the arts that are taught to you during the course of the day. There are custom made self-explanatory videos which are played as part of the workshop to give you a basic understanding of natural dyeing and block printing process. These would include videos of how natural dyes are made, how to pre-treat your fabric, how trays for block printing are made, and many more...

A technical facilitator would always accompany you and be available to answer all your queries throughout the day. The artisans that will guide you through these amazing art forms have been doing this for generations and are familiar with all nitty gritties of the trade. They will make sure that you go home inspired to create a lot more on your own.

The natural dyes we use are GOTS certified and non-toxic, non-allergic and non-carcinogenic.

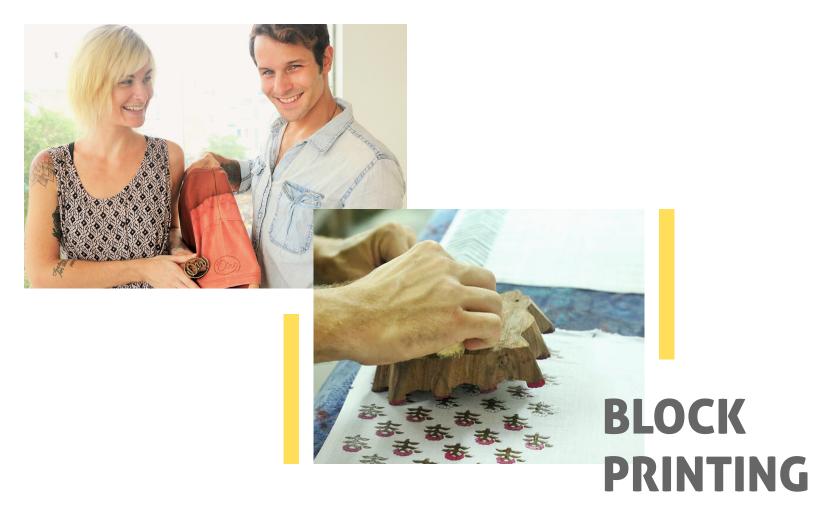
Shibori is the art of folding fabrics and dyeing them to get different symmetric and asymetric imprints on them. Folding usually involves twisting or binding of a piece of fabric and use of different item such as stones, pearls, rubber bands, wooden clips etc. to get different designs.

At the workshop the participants are presented with some already dyed tie and dye designs to choose from. Our master artisan will also help you create anthing that you might have in your mind from the last shopping trip you had.

There are a lot of technicalities which are explained as part of this session such as pressure techniques which decides how much dye seeps into the fabric and what the pattern will look like afterwards. Tying techniques to make different shapes and figures. Once you understand the basics and get a hang of how designs can be made, it would be a cake walk to get the designs on actual fabrics.



# SHIBORI TIE&DYE



Bagru, Jaipur is renowned across the globe for its block printing. It is handmade in the true sense since replicating a single design over and over again requires a lot of stamina, rigor and patience. At the workshop, you not only get to try your hands on the art form but you actually get to understand what all goes behind the scenes.

How a block is made, how is the table for block printing prepared, How is the color tray prepared and many such more insights.

Block printing is really a great way to start designing your own fabrics. At DIY, you are introduced to the art form and taught in a way that you can go home and practice the art on your own. At the workshop you are given a plethora of choices of blocks to choose from and you can try your hands on with different colors available. You will surely go home inspired to try more.

### **DETAILS**

What do you get as part of the workshop -

- ~ 1 organic cotton bag (including a Shibori tie dye thread, a notepad, pen)
- ~ 4 packs of natural dyes of your choice
- ~ 1 choice of an organic garment (organic cotton dress, linen scarf, wool scarf, t-shirt, pillow covers, table mats)
- ~ Standard Indian lunch
- ~ Evening Tea
- ~ Impeccable memories

Notes – Participants are free to bring as many garments as they want to dye during the workshop



Full day workshop (Lunch Included)
Personalized - USD 150 / INR 12000
Group of 2 - USD 112 / INR 9000 per person
Group of 3-4 - USD 95 / INR 7500 per preson
Group of 5 - 10 - USD 80 / INR 6500 per person
Group of 11 - 20 - USD 75 / INR 6000 per person
Group of 20+ - USD 70 / INR 5500 per person

### **COST**

Half day workshop
Personalized - USD 100 / INR 8000
Group of 2 - USD 75 / INR 6000 per person
Group of 3-4 - USD 65 / INR 5000 per preson
Group of 5 - 10 - USD 55 / INR 4500 per person
Group of 11 - 20 - USD 50 / INR 4000 per person
Group of 20+ - USD 45 / INR 3800 per person

30 Mins: DIY Studio

DIY studio includes witnessing of all raw forms of natural dyes and powders after which participants are shown different videos and PPT's related to the subject. Further to which people get to select their choice of natural colors & garment from the display. All garments and colors participants choose are certified organic by G.O.T.S. Our range of garments include (Dresses for girls, T-Shirts, Scarfs, Table Mats). During registration we offer all the participants with a DIY Bag made out of organic cotton and all necessary things they will require during the workshop.

1 Hour & 15 Mins : Shibori/ Tie Dye

The first activity we start with is Tie Dye/Shibori in which participants get to tie their bags or garments with thread in various ways so as when they dye and open it it has several designs.

First the techniques are demonstrated by our trained artisans who then help each and every individual participant with the arts.

1 Hour & 05 Mins: Natural Dyeing

During this session everybody dyes their tied clothes in earlier session and play around with combinations of colors. They also dye the clothes that they have brought along with them. This is the most interesting part of the workshop as the participants get a first hand experience of their own.

10 Mins : A goodbye with impeccable memories :)







# HALF DAY WORKSHOP





15 Mins: Registration

During registration we offer all the participants with a DIY Bag made out of organic cotton and all necessary amenities they will require during the workshop. This is a beautiful take away bag that the participants can dye or block print during the workshop and take along with them as a souvenir from the workshop.

30 Mins: DIY Studio

DIY studio includes witnessing of all raw forms of natural dyes and powders after which participants are shown different videos and presentations related to natural dyes, shibori and block printing. Further to which people get to select their choice of natural colours & garment from the display. All garments and colours participants choose are certified organic by G.O.T.S.

Our range of garments include (Dresses, variety of scarves and table mats).

1 Hour & 15 Mins : Shibori and Tie Dye

The first activity we start with is Shibori /Tie & Dye where participants are taught about the basics of Shibori and given a first-hand experience of tie and dye. Our master artisans will take requests from the participants and will also show you how a particular design can be ties on a fabric. All participants get to tie their fabrics or garments with thread in various patterns.

This is pre preparation for natural dyeing segment as post tying, dyeing will be done. Our trained artisans will be available throughout the segment to help each and every individual participant with the art form.

# FULL DAY WORKSHOP





30 Mins : Lunch

Standard Indian Lunch is served

1 Hour : Natural Dyeing

We will set up dye baths of various natural colours to choose from and demonstrate how each colour reacts to pH differently, how every fabric has unique properties to hold colour etc. Everybody dyes their shibori tied clothes in earlier session and play around with combinations of colours. Participants are allowed to bring in as many fabrics, garment of their own as they want and can dye all of them in this session. This is the most interesting part of the workshop as you get to see the fruits of all the labour.

2 Hour: Block Printing

Block printing is one art that every tourist to Jaipur looks forward to. At DIY, every participant gets to try their hands on block printing. A master session is given by our artisan to the participants during which they explain the intricacies related to block printing. Participants get to choose from a variety of blocks and print on the fabrics or garments during the workshop.

15 Mins: Masala Tea

15 Mins: A goodbye with impeccable memories:)

# **INSIGHTS**



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Reviewed 22 March 2019

### Great workshop

I visited Dye it Yourself with a group of ladies from Australia. We had a fantastic morning experiencing hands on tie dyeing with natural dyes and woodblock printing. I have new admiration for the artisans who woodblock print so perfectly! It was a professionally run, well presented experience and Sid, the owner did a wonderful job, from his first presentation to the welcome cup of chai at the end. All in all a great experience. Show less

Date of experience: February 2019



amyogatherapist

Reviewed 27 March 2019 via mobile

Fun activity, helpful staff and good information. I never dye before but I can do it in 1 day. And get some beautiful stuff back. ^^



Date of experience: February 2019





### **AN UNEXPLORED WORLD OF CREATIVITY**





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Reviewed 15 November 2018 via mobile

### Artists paradise

I would recomend the Dye it Yourself workshop to every art lover. It is a truly artist in studio experience with lot of things to learn, see and do. Sid the owner of Dye it yourself company is a great host and a nice and friendly person as the rest of the staff too. If i colud I would go there every day while in Jaipur :-).

Date of experience: November 2018





Reviewed 3 weeks ago

### Best place

Best place to learn many things like different types of organic dyes and procedures to apply and many more.

Riderrajoria E11 1 1 1

Date of experience: June 2019



Reviewed 3 weeks ago

Amazing experience

I just found my new passion here . The staff were spending their whole time on us without giving a second thought . This whole new experience was just amazing for me.

Date of experience: July 2019 **21 ib 1** 









What a lovely experience we had at Dye it Yourself. We were greeted by friendly smiling faces and a very informative morning spent learning about the Organic Dyes and where they came from. Then we got to try our own hands at dyeing and block printing with a lot of guided help along the way. In the end, you have some beautiful handmade items to take

Show less

Sydney, Australia

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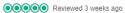




### **A NEW KIND OF A EXPERIENCE**



Aldocarol **1**1



The workshop started with leaning about all the natural color , dye techniques , fabric and then the printing process. Then we had tie dye session which was super fun. The place looks really nice and the instructors were helpful too.











home with you and it really was a lot of fun and very inspiring.

Date of experience: March 2019



Ask Brenda463 about Dye it Yourself















https://www.dyeityourself.org/

instagram/dyeityourself



Swetha Traders, Kokawas, Rajasthan 302029